



**FOR IMMEDIATE RELEASE**

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## **Shop Local Saturday comes with Big Pay Out**

Join the Heber Valley Chamber of Commerce for the fifth annual Shop Local Saturday and Tree Light Celebration on Saturday, November 25 at Midway Town Hall for a festive kick off to the holiday season and a chance to win a \$500 Heber Valley Shopping Spree.

Starting at 6 pm sharp on Nov. 25, gather at the community building in Midway to light up the night with a walking sing-along around the town square. After the singing and lighting the trees, enjoy complimentary cookies from Suss Cookie and hot chocolate provided by Grand Valley Bank, as well as ice skating, and food for purchase from Lola's Street Kitchen.

New to this year's celebration is a chance to win a \$500 shopping spree from local businesses in Heber Valley. In the coming days all residents of the Heber Valley will receive a Shop Local Bingo Card in the mail that can be taken to participating local businesses to be stamped with no purchase necessary.

Each five-in-a-row bingo on the card receives one entry to the contest. The more businesses visited the greater chances of winning. Bring the filled-out card to the Tree Lighting Celebration at 6 pm sharp to be entered into the drawing.

Along with the \$500 shopping spree, a total of \$1250 worth of prizes and gifts will be given away. Over a dozen people will walk away with one of many \$50 gift certificates.

Also new this year is the addition of more lights to the town square and the blocks surrounding the square. Many local businesses have sponsored the lighting and decorating of more trees to make the event more spectacular.

Jessica Broadhead, manager of Chamber services and organizer of the event, said the Tree Lighting Celebration is a just a fun way for the chamber to cap off the annual Shop Local week. Starting on November 20 over 29 businesses valley wide will be offering special deals to locals. Coupons and discounts can be found in the Wasatch Wave and on [gohebervalley.com](http://gohebervalley.com).

Ryan Starks, executive director of the Chamber, said dozens of local businesses throughout the valley support local community events from arts to athletics to academics to service projects.





“A lot is asked of our local businesses and many times they give as often and as much as they can to support what’s going on in our community. I think it’s up to us to help support our local businesses as often as we can because they do so much for our valley,” said Starks.

Shopping in the Heber Valley has many benefits that strengthen both the local economy and community. By shopping local not only are local sales taxes generated to pay for things such as public safety, recreation and road maintenance, but it also helps businesses do more for the community.

Join the Heber Valley Chamber of Commerce this holiday season in supporting local businesses by shopping local and come celebrate the season on Saturday, November 25 at 6 pm at Midway Town Hall. For coupons and other information visit [gohebervalley.com](http://gohebervalley.com).

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*As Utah’s Backyard Adventure, the Heber Valley office of Tourism, Economic Development and Chamber of Commerce (HVTED) works to promote the Heber Valley and Wasatch County as an excellent destination to live, learn, work, and play for travelers and businesses from Utah and beyond. By providing the local businesses with resources they need to succeed, HVTED helps to stimulate the local economy through tourism, partnerships, and proactive communication. Connect with the #HeberValley at [www.gohebervalley.com](http://www.gohebervalley.com).*

