



**FOR IMMEDIATE RELEASE**  
October 14, 2021

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## **HEBER VALLEY – SO MUCH MORE THAN JUST A SKI DESTINATION!**

*Learn What Is Happening In Heber This Winter*

Heber Valley, Utah—Heber Valley is a picturesque winter wonderland for those seeking solace and serenity, as well as outdoor adventure. Positioned between two world-class ski resorts – Deer Valley Resort (winter operations starting December 4<sup>th</sup>, 2021) and Sundance Mountain Resort (winter operations starting December 10<sup>th</sup>, 2021) – and located less than an hour from Salt Lake City International Airport, this majestic mountain town is a year-round outdoor recreation mecca. Beyond skiing the stunning slopes of the Wasatch back mountain range, our charming alpine village astounds first-time visitors with its quaint mountain charm and abundance of outdoor recreation, superb dining, and refined spa experiences.

This winter season brings some exciting news and continued wintry fun to our mountain town.

### ***New Mayflower Mountain Resort – The First New U.S. Resort In 40 Years***

The new Extell development, named the Mayflower Mountain Resort, is located in the MIDA Project Area in Wasatch County, Utah. It is North America’s newest world-class alpine village to be developed since 1981 and will include infrastructure with several new ski lifts allowing skiers and mountain bikers access to extensive terrain overlooking the stunning Jordanelle Reservoir below. The reimagined resort village will feature multiple luxury and lifestyle-branded hotels and more than 1,000 private residences ranging from estate lots to luxury condominiums. The first hotel broke ground in April 2020 and is slated to open in December 2023. Read more here: <https://www.extellutah.com/>

### ***The Olympic Legacy Is Alive And Well!***

This season, Soldier Hollow Nordic Center, site of the 2002 Winter Olympic events for biathlon, cross-country skiing, and Nordic combined, will host the 2022 Youth and Junior World Championships Biathlon from February 21<sup>st</sup> to March 3<sup>rd</sup>, 2022. We look forward to welcoming the best young athletes from around the globe to compete at Soldier Hollow in Midway, Utah. Learn more here: <https://utaholympiclegacy.org/event/2022-ibu-youth-junior-world-championships-biathlon/>

### ***Ice Castles Return To Soldier Hollow***

With the renovations happening at Homestead Resort, the legendary Ice Castles will be erected onsite at Soldier Hollow this winter. This award-winning frozen attraction is built using hundreds of thousands of icicles

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hand-placed by professional ice artists. The castles include LED-lit sculptures, frozen thrones, ice-carved tunnels, slides, fountains, archways, and more, and take hundreds of hours to build each year, resulting in a unique structure each year. Guests can arrive in fashion on a horse drawn sleigh ride to the entrance of the ice castles. This is definitely a must-see experience in Heber Valley! See more here: <https://icecastles.com/utah>

### ***\$40 Million Renovation At Homestead Resort***

For over a century, the property where the Homestead Resort stands has operated as a place of hospitality. Since opening in 1891, the hotel has seen much growth with multiple property expansions, enhancements, and renovations over the decades. Now in 2021, the Homestead Resort is returning to its roots as a farm with future additions of orchards, greenhouses, and beehives. The exciting renovations at the property include new buildings, new restaurants, a new spa, and fully renovated guest rooms and meeting spaces throughout. The full renovation is expected to be complete by the end of 2022. Learn more here:

<https://homesteadresort.com/rebuilding-the-homestead-farm/>

### ***The Lakehouse Serves Up Your Ice Fishing Fresh Catch Of The Day***

This newly renovated and reimagined dining establishment is looking to provide some truly unique experiences in Heber. New this winter, The Lakehouse at Deer Creek will be partnering with Zermatt Utah Resort & Spa to provide guests a one-of-a-kind opportunity to spend the day ice fishing with an experienced guide at Deer Creek Reservoir, return to the comforts of their luxury accommodations, then head to The Lakehouse for a specially made dinner prepared by the nationally celebrated Chef and using their same-day catch. This is the first time such a tailored dining experience has been offered in the valley. More about this restaurant:

<https://thelakehousedeer creek.com/>

In addition to the above newsworthy winter announcements, Heber Valley, Utah continues to provide an exceptional winter vacation experience. With a variety of lodging options from high-end luxury to boutique bed and breakfasts to nationally-recognized accommodations, visitors are always greeted with a sincere and warm welcome from the most hospitable staff. We've only shared some of the amazing experiences that await you in Heber Valley... but there's so much more, including the historic Heber Valley Railroad, dark skies certified areas, Blue Ribbon fly fishing, thousands of pristine acreage for snowmobiling, cross-country skiing, and snow shoeing, award-winning chocolatier, and yurt dining experience. All of this and more amid an impressive mountain backdrop with fast and easy access whether by plane or vehicle. Now is the time to go visit Heber Valley!

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### **About Heber Valley**

Just 45 minutes from Salt Lake City International Airport and 20 minutes from Park City, Utah, the beautiful Heber Valley is a quick and convenient getaway offering a wide range of year-round, iconic outdoor adventures. To learn more, visit [gohebervalley.com](http://gohebervalley.com).

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